

Licence Deed

● **Please enter the date, full name, and address below.**

This Deed Poll is made on [date] _____ 2025

Between [full name] _____

Of [Address] _____

("Participant")

And

Inaba Foods (Australia) Pty Ltd (ABN 14 670 152 977 of 5.03/492 St Kilda Rd, Melbourne, VIC 3004

("Promoter").

WHEREAS:

A.The Promoter has conducted a campaign, known as the "Meow for Churu ANZ" (Campaign) in accordance with the Terms and Conditions of the Campaign –

URL:<https://anz.uploader.movie/>

B.The Participant has submitted a submission (Content) into the Campaign in accordance with the submission mechanics set out in the T&Cs.

C.The Participant agrees to provide a licence to the Content to the Promoter on the terms of this Deed.

It is Agreed:

1.In consideration of the Participant's participation in the Campaign, the Participant makes the promises and gives the consents contained in this Agreement to the Promoter. The Participant agrees that they will not receive any remuneration, in any form whatsoever for participating in the Campaign or providing this licence in respect of the Content.

2.In accordance with the specific warranties granted pursuant to the "Content" section of the T&Cs, the Participant agrees that they are fully responsible for any materials, including the Content, that is submitted by the Participant as participation in the Campaign. The Promoter shall not be liable in any way for such Content to the full extent permitted by law.

3.The Participant represents and warrants that:

- a)it has the power and capacity to enter into this Deed and to perform their obligations under this Deed; and
- b)they are free to enter into this Deed and have not entered into any other agreement, arrangement or understanding which would restrict or prevent it granting the licence pursuant to this Deed.

4.The Participant licenses and grants the Promoter, its affiliates and sub-licensees a non-exclusive, royalty-free, perpetual, worldwide, irrevocable, and sub-licenseable right to use, reproduce, modify, adapt, edit, publish and display their submission into the Campaign (which shall include the Content) for any purpose, including but not limited to future promotional, marketing or publicity purposes, in any media, worldwide, without compensation, restriction on use, attribution or liability.

5.The Participant agrees not to assert any moral rights in relation to the Promoter's use of the Content. The Participant consents to the Promoter engaging in any act or omission in relation to the Content (now or in the future) that, apart from this consent, would otherwise infringe any of its moral rights and any equivalent rights anywhere in the world.

6.The Participant agrees to refrain from any words or actions (including posting on social media such as Instagram, X, and Facebook, and posting on blogs, online forums and bulletin boards) that may damage the social standing or image of the Promoter.

7.The Participant acknowledges and agrees that the Content has not been previously presented or published in advertising materials. The Participant acknowledges that publication on personal social media is acceptable.

8.The Participant acknowledges and agrees that they recorded the Content and the cat(s) appearing in the Content are their own pet or lives in their household.

9.The Participant indemnifies and holds harmless the Promoter against all actions, suits, claims, demands, proceedings, losses, damages, compensation, costs (including solicitor and client costs), charges and expenses arising out of the Content or any breach of this Deed by the Licensor.

10.The Participant acknowledges and agrees that they shall make no demands whatsoever (including but not limited to, allegation of likeness rights and other rights) with respect to the Promoter (including advertising agencies, production companies, and other contractors engaged by the Promoter) regarding the appearance of their pet cat(s) or use of the Content in which their pet cat(s) appear.

11.The Participant acknowledges and agrees that they have carefully read this Agreement and fully understand its contents and have entered it of their own free will.

Executed as a deed poll by:

[Participant's name] _____

Signature

in the presence of: _____

Print Name of Witness _____

Print City of Residence of Witness _____

Print Occupation of Witness _____

Please enter the guardian's name below, if the Participant is under 18 years old.

Parent or guardian name:

Parent or Guardian Signature

in the presence of: _____

Print Name of Witness _____

Print City of Residence of Witness _____

Print Occupation of Witness _____